

ACTION MINUTES

REGULAR MEETING OF THE ARCHITECTURAL REVIEW COMMITTEE MONDAY, AUGUST 2, 2021 ARROYO GRANDE CITY HALL, 300 E. BRANCH STREET ARROYO GRANDE, CA

1. CALL TO ORDER

Chair Hoag called the Regular Architectural Review Committee meeting to order at 2:30 p.m.

2. ROLL CALL

ARC Members: Chair Warren Hoag, Vice Chair Bruce Berlin and Committee Members Kristin Juette and Lori Hall were present. Committee Member Jon Couch was absent.

City Staff Present: Community Development Director Brian Pedrotti, Associate Planner Andrew Perez, and Assistant Planner Patrick Holub were present.

3. FLAG SALUTE

Vice Chair Berlin led the Flag Salute.

4. AGENDA REVIEW

None.

5. COMMUNITY COMMENTS AND SUGGESTIONS

None.

6. WRITTEN COMMUNICATIONS

None.

7. CONSENT AGENDA

7.a. Vice Chair Berlin made a motion, seconded by Committee Member Juette to approve the minutes of the July 19, 2021, Regular Meeting with corrections to the motion for Item 8.b and other minor typographical errors. The motion passed 4-0 on the following voice vote:

AYES: Berlin, Juette, Hall, Hoag

NOES: None

ABSENT: Couch

8. PROJECTS

8.a CONSIDERATION OF ADMINISTRATIVE SIGN PERMIT 21-012; THREE NEW WALL SIGNS FOR A NEW TENANT; LOCATION – 102 WEST BRANCH STREET; APPLICANT – STEVE HENRY, HARVEST CHURCH (Holub)

Assistant Planner Holub presented the staff report, provided background information about the project location, size and colors of the sign proposal, and its compliance with Village Design Guidelines.

Jeremy Sutherland, project representative, spoke in support of the project and described the rationale for the choices regarding the colors of the signs and their placement on the building.

Chair Hoag invited public comment. No public comments were received.

The Committee found the design and colors of the sign proposal to be appropriate. The Committee debated whether the design should be modified to provide depth and relief, but came to the conclusion that the individual letters affixed to the building would provide the depth required by the Design Guidelines.

Vice Chair Berlin made a motion, seconded by Committee Member Juette, to recommend approval of the project as submitted.

The motion passed 4-0 on the following voice vote:

AYES: Berlin, Juette, Hall, Hoag
NOES: None
ABSENT: Couch

8.b. CONTINUED CONSIDERATION OF ADMINISTRATIVE SIGN PERMIT 21-001; ONE NEW WALL SIGN AND WINDOW SIGNAGE FOR AN EXISTING BUSINESS; LOCATION: 201 EAST BRANCH STREET; APPLICANT – KRISTA BANDY, HELLO VILLAGE (Holub)

Assistant Planner Holub presented the staff report, including details about the Committee's previous review of the project and identified the changes to the proposal since the first review. He also clarified that the Committee's review should be focused on the sign proposal, and that the awning will return to the Committee on a future agenda.

Krista Bandy, project applicant, spoke in support of the project and answered questions about the sign's colors.

Chair Hoag invited public comment. No public comments were received.

The Committee appreciated the addition of the border to the wall sign and found the size of the sign to be a good fit on the front elevation. The Committee discussed whether the existing green banding along the top of the building was in conflict with the colors of the sign.

Chair Hoag made a motion, seconded by Committee Member Hall, to recommend approval of the project, with the suggestion to modify the color of the banding to better complement the colors of the sign.

AYES: Hoag, Hall, Juette, Berlin
NOES: None
ABSENT: Couch

9. DISCUSSION ITEMS

None.

10. COMMITTEE COMMUNICATIONS

None.

11. STAFF COMMUNICATIONS

Associate Planner Perez inquired whether the Committee would find it helpful if staff continued to prepare PowerPoint presentations for projects considered by the Committee.

Associate Planner Perez announced that a study session to discuss updates to the City's Accessory Dwelling Unit ordinance will be held at the August 3 Planning Commission meeting.

12. ADJOURNMENT

The meeting adjourned at 3:30 p.m. to a regular meeting on August 16, 2021 at 2:30 p.m.

/s/Warren Hoag, Chair

ATTEST

/s/Andrew Perez, Associate Planner

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