

Revenue Status Report

CITY OF ARROYO GRANDE
 7/1/2018 through 6/30/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT

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<u>Account Number</u>	<u>Adjusted Estimate</u>	<u>Revenues</u>	<u>Year-to-date Revenues</u>	<u>Balance</u>	<u>Prct Rcvd</u>
0000.4000 TAX REVENUES					
0000.4016 TBID ASSESSMENTS	200,900.00	179,025.61	179,025.61	21,874.39	89.11
Total TAX REVENUES	200,900.00	179,025.61	179,025.61	21,874.39	89.11
0000.4300 USE OF MONEY AND PROPERTY					
0000.4301 INTEREST	800.00	1,299.95	1,299.95	-499.95	162.49
Total USE OF MONEY AND PROPERTY	800.00	1,299.95	1,299.95	-499.95	162.49
0000.4800 OTHER REVENUES					
0000.4801 OTHER REVENUE	5,000.00	0.00	0.00	5,000.00	0.00
Total OTHER REVENUES	5,000.00	0.00	0.00	5,000.00	0.00
0000.4900 TRANSFERS IN					
0000.4910 TRANSFERS IN - GENERAL FUND	5,000.00	4,587.00	4,587.00	413.00	91.74
Total TRANSFERS IN	5,000.00	4,587.00	4,587.00	413.00	91.74
Total TOURISM BUSINESS IMPROVEMENT DISTRICT	211,700.00	184,912.56	184,912.56	26,787.44	87.35
Grand Total	211,700.00	184,912.56	184,912.56	26,787.44	87.35

Expenditure Status Report

CITY OF ARROYO GRANDE
 7/1/2018 through 6/30/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT

4150 TOURISM BUSINESS IMPROVEMENT DISTRICT

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5300 SERVICES						
5301 ADVERTISING	109,000.00	142,207.11	142,207.11	0.00	-33,207.11	130.47
5303 CONTRACTUAL SERVICES	52,500.00	30,000.00	30,000.00	0.00	22,500.00	57.14
5304 PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
Total SERVICES	161,500.00	172,207.11	172,207.11	0.00	-10,707.11	106.63
5500 MISC. EXPENSES						
5503 MEMBERSHIPS & SUBSCRIPTIONS	5,500.00	425.00	425.00	0.00	5,075.00	7.73
5504 PUBLIC RELATIONS	65,000.00	41,272.05	41,272.05	0.00	23,727.95	63.50
Total MISC. EXPENSES	70,500.00	41,697.05	41,697.05	0.00	28,802.95	59.14
5900 TRANSFERS						
5910 TRANSFERS OUT - GENERAL FUND	3,000.00	2,750.00	2,750.00	0.00	250.00	91.67
Total TRANSFERS	3,000.00	2,750.00	2,750.00	0.00	250.00	91.67
Total TOURISM BUSINESS IMPROVEMENT DISTRICT	235,000.00	216,654.16	216,654.16	0.00	18,345.84	92.19
Grand Total	235,000.00	216,654.16	216,654.16	0.00	18,345.84	92.19

Expenditure Detail Report

CITY OF ARROYO GRANDE
 07/01/2018 through 06/30/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT
 4150 TOURISM BUSINESS IMPROVEMENT DISTRICT

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5300 SERVICES						
5301 ADVERTISING	109,000.00	0.00	0.00	0.00	109,000.00	0.00
8/15/2018 invoice IN 7764						
Line Description: STRATEGY, PLANNING MEETINGS~ Document Description : STRATEGY, PLANNING MEETINGS~				4,324.80	240	
Vendor: 008239 VERDIN MARKETING INK Check # 280273						
9/19/2018 invoice IN 7830						
Line Description: WEB UPDATES (NDIC), MEDIA PLAN Document Description : WEB UPDATES (NDIC), MEDIA PLANNING,				6,345.18		
Vendor: 008239 VERDIN MARKETING INK Check # 280663						
10/24/2018 invoice IN 7893						
Line Description: VERDIN Document Description : VERDIN				4,845.27	240	
Vendor: 008239 VERDIN MARKETING INK Check # 281024						
10/24/2018 invoice IN 7880						
Line Description: VERDIN Document Description : VERDIN				147.01		
Vendor: 008239 VERDIN MARKETING INK Check # 281024						
11/19/2018 invoice IN 7944						
Line Description: re imbursment verdin media inv Document Description : SOUTH COUNTY CHAMBERS OF COMMERCE				149.66	240	
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 281267						
11/19/2018 invoice IN 7972						
Line Description: verdin labor Document Description : VERDIN LABOR				5,218.00		
Vendor: 008239 VERDIN MARKETING INK Check # 281282						
12/18/2018 invoice IN 8048						
Line Description: REIMBURSEMENT - VERDIN MEDIA I Document Description : SOUTH COUNTY CHAMBER OF COMMERCE				173.87	240	
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 281590						

Expenditure Detail Report

CITY OF ARROYO GRANDE
 07/01/2018 through 06/30/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT
4150 TOURISM BUSINESS IMPROVEMENT DISTRICT

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5301 ADVERTISING	(Continued)					
12/18/2018 invoice IN 8067 Line Description: VERDIN: SEE INVOICE ATTACHED Document Description : VERDIN: SEE INVOICE ATTACHED Vendor: 008239 VERDIN MARKETING INK Check # 281601		9,239.79				
1/22/2019 invoice IN 8114 Line Description: REIMBURSEMENT: VERDIN MEDIA I Document Description : SOUTH COUNTY CHAMBERS OF COMMERCE Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 281871		182.34		240		
1/22/2019 invoice IN 8120 Line Description: VERDIN Document Description : VERDIN Vendor: 008239 VERDIN MARKETING INK Check # 281878		11,545.00				
2/19/2019 invoice IN 8301 Line Description: RE-IMBURSEMENT VERDIN MEDIA IN Document Description : SOUTH COUNTY CHAMBER OF COMMERCE Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 282142		203.31		240		
2/27/2019 invoice IN 19209 Line Description: METROMEDIA INC,~ Document Description : METROMEDIA INC,~ Vendor: 013075 METROMEDIA INC Check # 282170		1,845.00				
2/27/2019 invoice IN 8184 Line Description: TRID MKTNG Document Description : TRID MKTNG Vendor: 008239 VERDIN MARKETING INK Check # 282193		9,866.02		240		
3/13/2019 invoice IN 8239 Line Description: RE-IMBURSEMENT: VERDIN MEDIA I Document Description : RE-IMBURSEMENT: VERDIN MEDIA INVOICE Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 282363		201.36				

Expenditure Detail Report

CITY OF ARROYO GRANDE
 07/01/2018 through 06/30/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT
4150 TOURISM BUSINESS IMPROVEMENT DISTRICT

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5301 ADVERTISING	(Continued)					
3/13/2019 invoice IN 8254 Line Description: VERDIN TBID Document Description : VERDIN TBID Vendor: 008239 VERDIN MARKETING INK Check # 282370		15,436.88				
4/24/2019 invoice IN 8340 Line Description: DIGITAL VIDEO ADS/FB 7 IG ADS- Document Description : DIGITAL VIDEO ADS/FB 7 IG ADS-MARCH Vendor: 008239 VERDIN MARKETING INK Check # 282780		10,404.77				
4/24/2019 invoice IN 8363 Line Description: NDIC WEBSITE Document Description : NDIC WEBSITE Vendor: 008239 VERDIN MARKETING INK Check # 282780		19,717.78				
5/13/2019 invoice IN 8411 Line Description: DIGITAL PROGRAMMATIC ADS Document Description : DIGITAL PROGRAMMATIC ADS Vendor: 008239 VERDIN MARKETING INK Check # 282980		11,390.45				
5/13/2019 invoice IN 8438 Line Description: STRATEGY PLANNING MEETINGS/APR Document Description : STRATEGY PLANNING MEETINGS/APRIL SOCIAL Vendor: 008239 VERDIN MARKETING INK Check # 282980		8,700.15				
6/12/2019 invoice IN 8494 Line Description: PROGRAMMATIC, FACEBOOK, INSTAG Document Description : PROGRAMMATIC, FACEBOOK, INSTAGRAM AD Vendor: 008239 VERDIN MARKETING INK Check # 283434		11,075.68				
6/12/2019 invoice IN 8529 Line Description: SOCIAL MEDIA-MAY 2019-JUNE 201 Document Description : SOCIAL MEDIA-MAY 2019-JUNE 2019 Vendor: 008239 VERDIN MARKETING INK Check # 283434		10,693.85				

Expenditure Detail Report

CITY OF ARROYO GRANDE
 07/01/2018 through 06/30/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT
4150 TOURISM BUSINESS IMPROVEMENT DISTRICT

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5301 ADVERTISING	(Continued)					
6/24/2019 invoice IN 346184		500.94				
Line Description: RESOLUTION NO.4916-TBID Document Description : 2019 CONCRETE REPAIRS, PW 2019-02-ADS						
Vendor: 000564 SLO COUNTY NEWSPAPERS, THE TRIBUNE/ Check # 283558						
5301 ADVERTISING	109,000.00	142,207.11	142,207.11	0.00	-33,207.11	130.47
5303 CONTRACTUAL SERVICES	52,500.00	0.00	0.00	0.00	52,500.00	0.00
7/19/2018 invoice IN 7549		2,500.00				
Line Description: TBID ADMIN FEE-JULY Document Description : TBID ADMIN FEE-JULY						
Vendor: 000038 ARROYO GRANDE AND GROVER Check # 279905						
8/16/2018 invoice IN 7656		2,500.00				
Line Description: ARROYO GRANDE & GROVER BEACH C Document Description : ARROYO GRANDE & GROVER BEACH CHAMBER -						
Vendor: 000038 ARROYO GRANDE & GROVER BEACH Check # 280233						
9/18/2018 invoice IN 7746		2,500.00				
Line Description: SOUTH COUNTY CHAMBER OF COMMER Document Description : SOUTH COUNTY CHAMBER OF COMMERCE						
Vendor: 000038 ARROYO GRANDE & GROVER BEACH Check # 280575						
10/24/2018 invoice IN 7840		2,500.00				
Line Description: SOUTH COUNTY CHAMBERS OF COMME Document Description : SOUTH COUNTY CHAMBERS OF COMMERCE						
Vendor: 000038 ARROYO GRANDE & GROVER BEACH Check # 280972						
11/19/2018 invoice IN 7944		2,500.00				
Line Description: south county chambers of comme Document Description : SOUTH COUNTY CHAMBERS OF COMMERCE						
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 281267						
12/18/2018 invoice IN 8048		2,500.00				
Line Description: SOUTH COUNTY CHAMBER OF COMMER Document Description : SOUTH COUNTY CHAMBER OF COMMERCE						
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 281590						

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CITY OF ARROYO GRANDE
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240 TOURISM BUSINESS IMPROVEMENT DISTRICT
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<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5303 CONTRACTUAL SERVICES	(Continued)					
1/22/2019 invoice IN 8114		2,500.00				
Line Description: SOUTH COUNTY CHAMBERS OF COMME Document Description : SOUTH COUNTY CHAMBERS OF COMMERCE						
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 281871						
2/19/2019 invoice IN 8301		2,500.00		240		
Line Description: SOUTH COUNTY CHAMBER OF COMMER Document Description : SOUTH COUNTY CHAMBER OF COMMERCE						
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 282142						
3/13/2019 invoice IN 8476		2,500.00				
Line Description: SOUTH COUNTY CHAMBER OF COMERC Document Description : SOUTH COUNTY CHAMBER OF COMERCE						
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 282363						
4/24/2019 invoice IN 8602		2,500.00		240		
Line Description: TBID ANNL ADMINSTRATION FEE-CI Document Description : TBID ANNL ADMINSTRATION FEE-CITY OF AG						
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 282773						
5/13/2019 invoice IN 8750		2,500.00				
Line Description: TBID ANNUAL ADMIN FEE-CITY OF Document Description : TBID ANNUAL ADMIN FEE-CITY OF ARROYO						
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 282974						
6/12/2019 invoice IN 8836		2,500.00		240		
Line Description: TBID ANNUAL ADMINISTRATION FEE Document Description : TBID ANNUAL ADMINISTRATION FEE						
Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 283419						
5303 CONTRACTUAL SERVICES	52,500.00	30,000.00	30,000.00	0.00	22,500.00	57.14
5304 PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
Total SERVICES	161,500.00	172,207.11	172,207.11	0.00	-10,707.11	106.63
5500 MISC. EXPENSES						
5503 MEMBERSHIPS & SUBSCRIPTIONS	5,500.00	0.00	0.00	0.00	5,500.00	0.00

Expenditure Detail Report

CITY OF ARROYO GRANDE
 07/01/2018 through 06/30/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT
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<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5503 MEMBERSHIPS & SUBSCRIPTIONS	(Continued)					
7/19/2018 invoice IN 7549 Line Description: TBID CC TOURISM COUNCIL REIMB Document Description : TBID ADMIN FEE-JULY Vendor: 000038 ARROYO GRANDE AND GROVER Check # 279905		425.00				
5503 MEMBERSHIPS & SUBSCRIPTIONS	5,500.00	425.00	425.00	0.00	5,075.00	7.73
5504 PUBLIC RELATIONS	65,000.00	0.00	0.00	0.00	65,000.00	0.00
7/10/2018 invoice IN 36713 Line Description: PRINTING AND GRAPHICS FOR TBID Document Description : PRINTING AND GRAPHICS FOR TBID SHOWCASE Vendor: 001577 BURDINE PRINTING (DBA) Check # 279790		1,230.08				
8/14/2018 invoice IN 07/16-7240-1 Line Description: SUPPLIES FOR TBID MIDSTATE FAI Document Description : SUPPLIES FOR TBID MIDSTATE FAIR Vendor: 011772 U.S. BANK, ***DO NOT MAIL*** Check # 280270		41.97				
9/19/2018 invoice IN 091218 Line Description: JUBILEE BY THE SEA Document Description : JUBILEE BY THE SEA Vendor: 012397 JUBILEE BY THE SEA Check # 280622		10,000.00				
4/23/2019 invoice IN 0402 Line Description: SPONSORSHIP Document Description : SPONSORSHIP Vendor: 003281 AGVIA Check # 282723		10,000.00				
5/1/2019 invoice IN 1389 Line Description: RACESLO-SPONSORSHIP Document Description : RACESLO-SPONSORSHIP Vendor: 013151 RACESLO Check # 282824		20,000.00				
5504 PUBLIC RELATIONS	65,000.00	41,272.05	41,272.05	0.00	23,727.95	63.50
Total MISC. EXPENSES	70,500.00	41,697.05	41,697.05	0.00	28,802.95	59.14
5900 TRANSFERS						
5910 TRANSFERS OUT - GENERAL FUND	3,000.00	0.00	0.00	0.00	3,000.00	0.00

Expenditure Detail Report

CITY OF ARROYO GRANDE
 07/01/2018 through 06/30/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT
4150 TOURISM BUSINESS IMPROVEMENT DISTRICT

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5910 TRANSFERS OUT - GENERAL FUND	(Continued)					
7/31/2018 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS				250.00		
8/31/2018 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS						
9/30/2018 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS				250.00		
10/31/2018 genjrl GJ M-03		250.00				
Line Description: MONTHLY PERSONNEL TRANSFERE Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS						
11/30/2018 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS				250.00		
12/31/2018 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS						
1/1/2019 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS				250.00		
2/28/2019 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS						
3/31/2019 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS				250.00		
4/30/2019 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS						
5/31/2019 genjrl GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS				250.00		
5910 TRANSFERS OUT - GENERAL FUND	3,000.00	2,750.00	2,750.00	0.00	250.00	91.67
Total TRANSFERS	3,000.00	2,750.00	2,750.00	0.00	250.00	91.67
Total TOURISM BUSINESS IMPROVEMENT DISTRICT	235,000.00	216,654.16	216,654.16	0.00	18,345.84	92.19
Grand Total	235,000.00	216,654.16	216,654.16	0.00	18,345.84	92.19