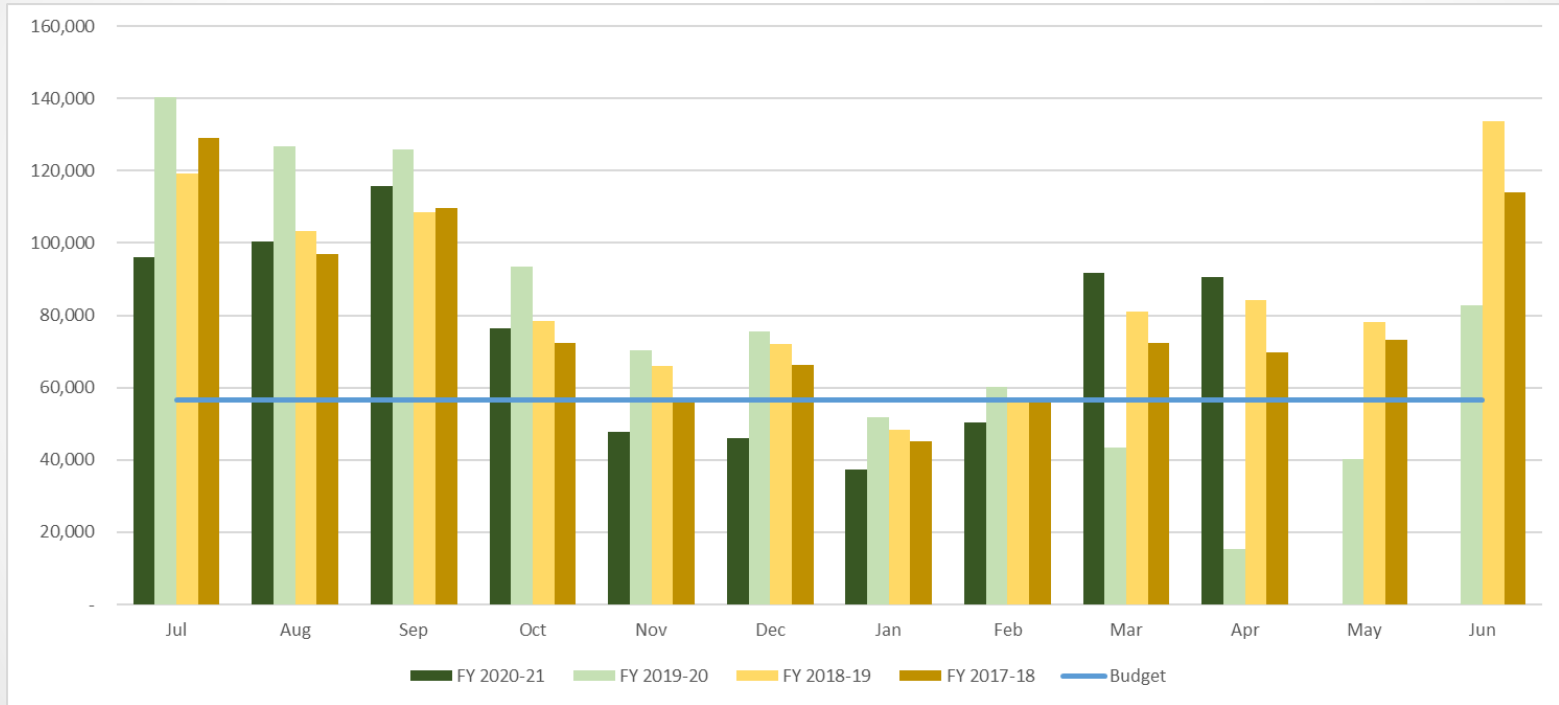
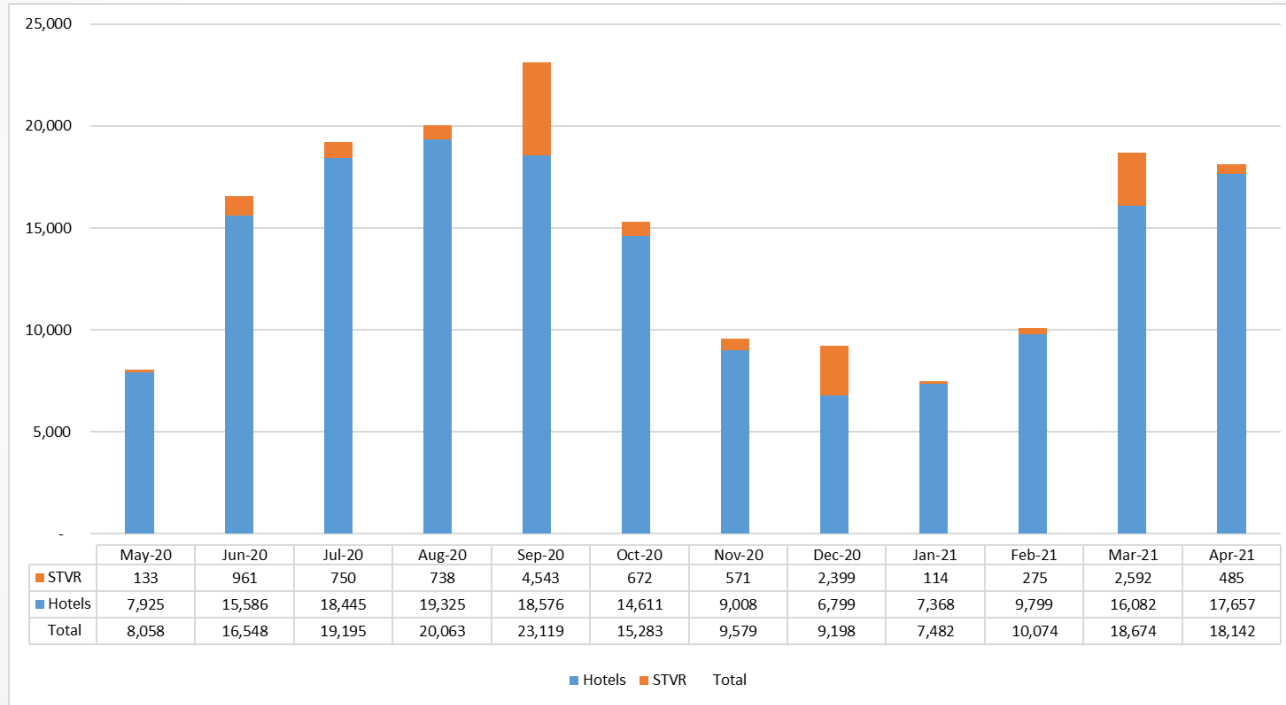


TOT Revenue by Fiscal Year



TBID Revenue Trend by Hotel/STVR



Fund 240-TBID Financials

Fund Center - Tourism Business Improvement District (TBID)

FY 2020-21

YTD Actuals through April

(April-83% of Year)

	YTD April	% of Budget	Budget FY 2020-21	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	150,808	150.8%	100,000	50,808	Assessments for July - Apr
Other Revenue	-	0.0%	5,500	(5,500)	
Total Revenue	150,808	142.9%	105,500	45,308	
Expenditures:					
Advertising	95,906	57.6%	166,500	70,594	Verdin charges, SCCC directory
Contractual Services	30,000	59.4%	50,500	20,500	July - Apr Chamber payments
Memberships & Subscriptions	425	85.0%	500	75	Central Coast Tourism Council
Public Relations	-	0.0%	10,000	10,000	
Transfers out	-	0.0%	3,000	3,000	City Admin Cost
Total Expenditures	126,331	54.8%	230,500	104,169	
Change in Fund Balance	24,477		(125,000)	149,477	

Beginning Fund Balance	308,375
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Ending Fund Balance	332,852
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