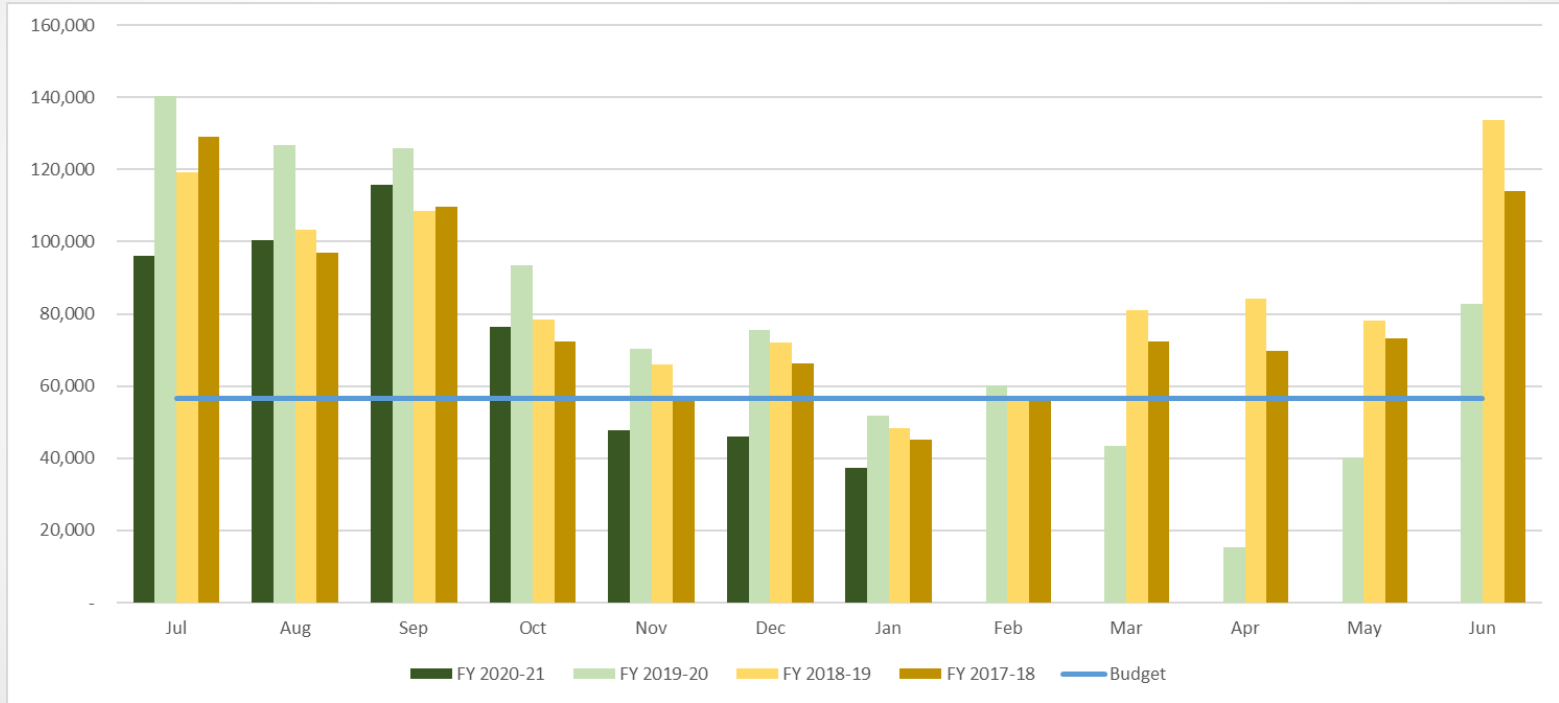
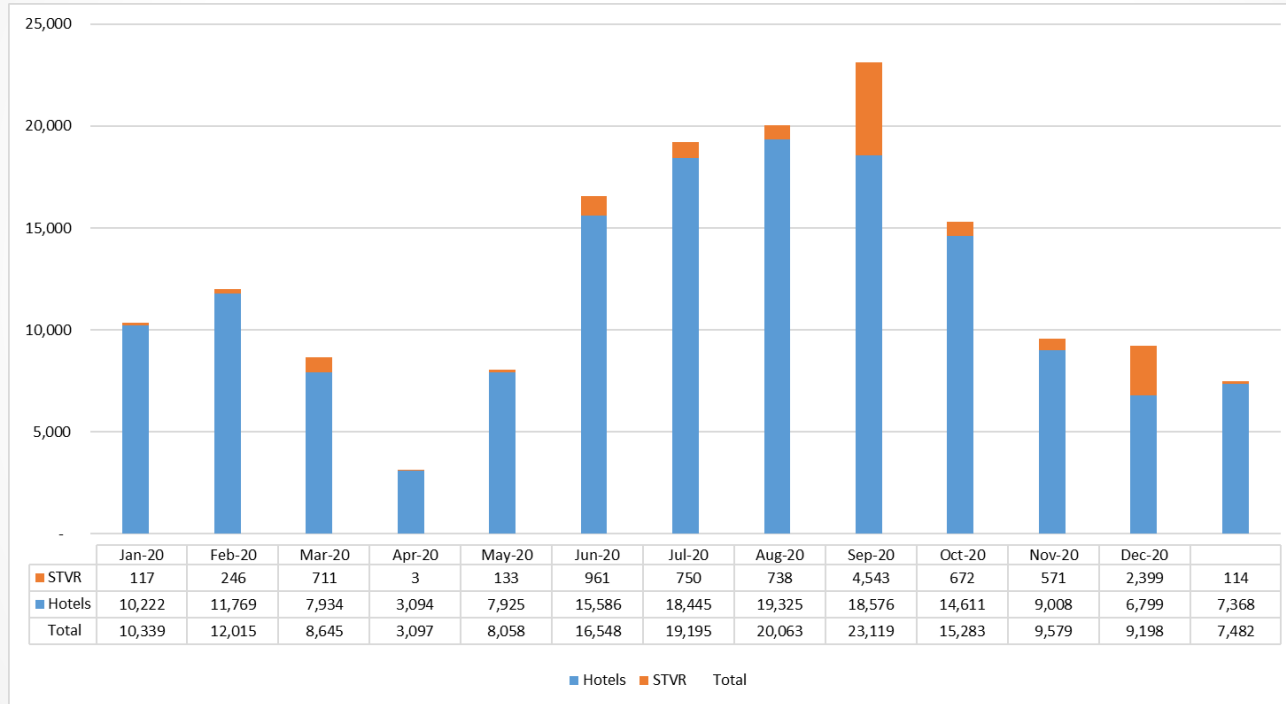


TOT Revenue by Fiscal Year



TBID Revenue Trend by Hotel/STVR



Fund 240-TBID Financials

Fund Center - Tourism Business Improvement District (TBID)

FY 2020-21

YTD Actuals through January

(December-50% of Year)

	YTD January	% of Budget	Budget FY 2020-21	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	103,918	103.9%	100,000	3,918	Assessments for July - Jan
Other Revenue	-	0.0%	5,500	(5,500)	
Total Revenue	103,918	98.5%	105,500	(1,582)	
Expenditures:					
Advertising	58,868	35.4%	166,500	107,632	Verdin charges, SCCC directory
Contractual Services	21,000	41.6%	50,500	29,500	July-Jan Chamber payments
Memberships & Subscriptions	425	85.0%	500	75	Central Coast Tourism Council
Public Relations	-	0.0%	10,000	10,000	
Transfers out	-	0.0%	3,000	3,000	
Total Expenditures	80,293	34.8%	230,500	150,207	
Change in Fund Balance	23,626		(125,000)	148,626	

Beginning Fund Balance	290,670
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Ending Fund Balance	314,295
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