

ACTION MINUTES

REGULAR MEETING OF THE ARCHITECTURAL REVIEW COMMITTEE MONDAY, DECEMBER 7, 2020 ARROYO GRANDE CITY HALL, 300 E. BRANCH STREET ARROYO GRANDE, CA

In compliance with the State and County Shelter at Home Orders due to the coronavirus pandemic, and as allowed by the Governor's Executive Order N-29-20, which allows for a deviation of teleconference rules required by the Ralph M. Brown Act, this meeting was held by teleconference.

1. CALL TO ORDER

Chair Hoag called the Regular Architectural Review Committee meeting to order at 2:30 p.m.

2. ROLL CALL

ARC Members: Chair Hoag, Vice Chair Bruce Berlin, Committee Members Jon Couch, and Lori Hall were present. Committee Member Kristin Juetten was absent.

City Staff Present: Associate Planner Andrew Perez, and Assistant Planner Patrick Holub were present.

3. FLAG SALUTE

Chair Hoag led the Flag Salute.

4. AGENDA REVIEW

None.

5. COMMUNITY COMMENTS AND SUGGESTIONS

None.

6. WRITTEN COMMUNICATIONS

None.

7. CONSENT AGENDA

7.a. Vice Chair Berlin made a motion, seconded by Committee Member Hall to approve the minutes of the July 6, 2020, Regular Meeting as submitted. The motion passed 3-0 on the following voice vote:

AYES: Berlin, Hall, Hoag

NOES: None

ABSTAIN: Couch, Juetten

7.b. Committee Member Couch made a motion, seconded by Committee Member Hall to approve the minutes of the November 16, 2020, Regular Meeting as submitted. The motion passed 4-0 on the following voice vote:

AYES: Couch, Hall, Berlin, Hoag

NOES: None

ABSENT: Juetten

8. PROJECTS

8.a. CONSIDERATION OF ADMINISTRATIVE SIGN PERMIT 20-017; ONE (1) NEW WALL SIGN FOR A NEW BUSINESS; LOCATION – 526 PAULDING CIRCLE; APPLICANT JOHNKYLE TRAHEY, SIGNCRAFT (Perez)

Associate Planner Perez presented the staff report, described the project location, and the proposed signage. He clarified that the smaller sign near the business entrance is considered an incidental sign because it serves as wayfinding for the mixed-use development. He explained how the signage complies with the Village Design Guidelines for signs in the Historic Character Overlay District.

JohnKyle Trahey, project representative, spoke in support of the project, outlined the main changes from the existing signage, and explained how the change is to reflect new management at the insurance office.

The Committee spoke in support of the project and appreciated the consistency with the Design Guidelines. The Committee found the size and location appropriate for the location and compatible with the building.

Vice Chair Berlin made a motion, seconded by Committee Member Couch, to recommend approval of the project to the Community Development Director as submitted.

The motion passed 4-0 on the following voice vote:

AYES: Berlin, Couch, Hall, Hoag
NOES: None
ABSENT: Julette

9. DISCUSSION ITEMS

None

10. COMMITTEE COMMUNICATIONS

None.

11. STAFF COMMUNICATIONS

None.

12. ADJOURNMENT

The meeting adjourned at 2:50 p.m. to a regular meeting on December 21, 2020 at 2:30 p.m.

ANDREW PEREZ
ASSOCIATE PLANNER
(Approved at ARC Meeting _____)

WARREN HOAG
CHAIR