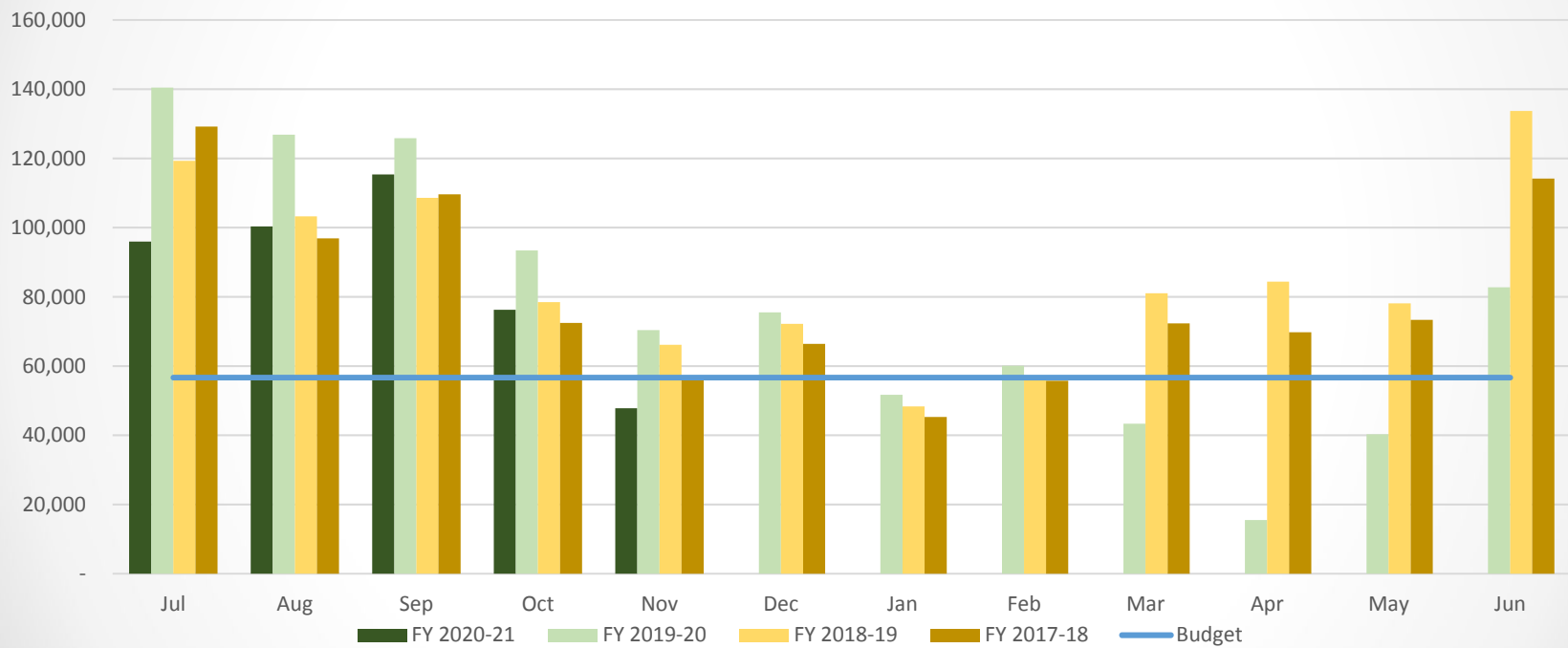


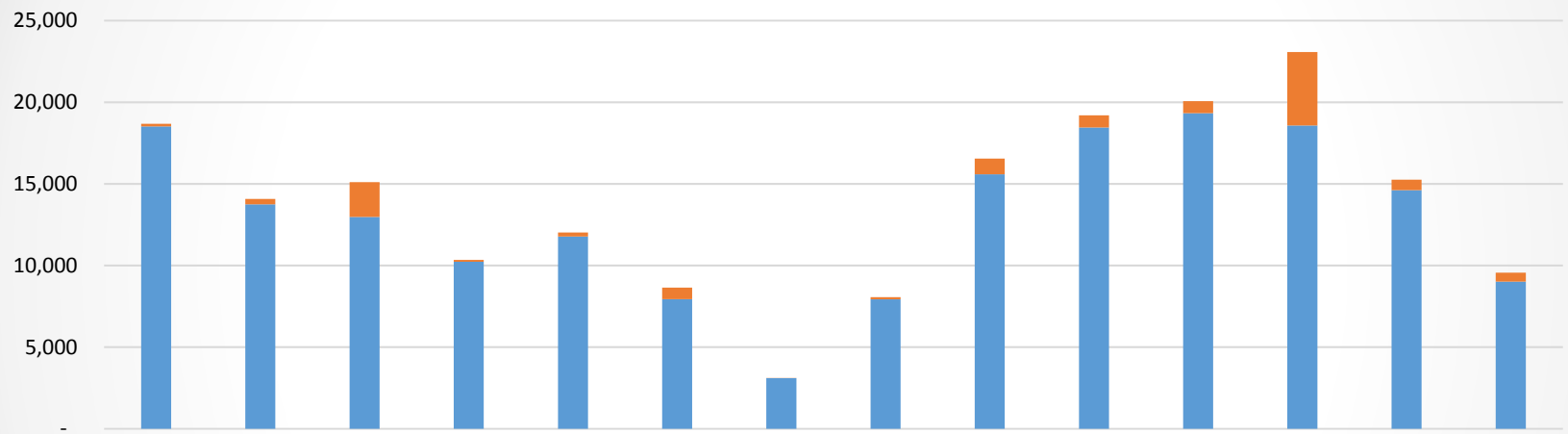
TOT Revenue by Fiscal Year



City of Arroyo Grande
TBID Board Meeting

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TBID Revenue Trend by Hotel/STVR



	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20
STVR	166	326	2,128	117	246	711	3	133	961	750	738	4,492	638	548
Hotels	18,514	13,747	12,974	10,222	11,769	7,934	3,094	7,925	15,586	18,445	19,325	18,576	14,611	9,008
Total	18,680	14,073	15,103	10,339	12,015	8,645	3,097	8,058	16,548	19,195	20,063	23,068	15,249	9,556

■ Hotels
 ■ STVR
 ■ Total



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Fund 240-TBID Financials

Fund Center - Tourism Business Improvement District (TBID)

FY 2020-21

YTD Actuals through November

(November-41.7% of Year)

	YTD November	% of Budget	Budget FY 2020-21	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	87,130	87.1%	100,000	(12,870)	Assessments for July - Nov
Other Revenue	-	0.0%	5,500	(5,500)	
Total Revenue	87,130	82.6%	105,500	(18,370)	
Expenditures:					
Advertising	42,493	25.5%	166,500	124,007	Verdin charges, SCCC directory
Contractual Services	15,000	29.7%	50,500	35,500	July -Nov Chamber payments
Memberships & Subscriptions	425	85.0%	500	75	Central Coast Tourism Council
Public Relations	-	0.0%	10,000	10,000	
Transfers out	-	0.0%	3,000	3,000	
Total Expenditures	57,918	25.1%	230,500	172,582	
Change in Fund Balance	29,212		(125,000)	154,212	

Beginning Fund Balance	290,670
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Ending Fund Balance	319,882
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