

**PRESS RELEASE
ISSUE DATE: FOR IMMEDIATE RELEASE**

Kidz Love Soccer Program

Children 3½ to 8 years of age will learn the world's most popular sport from professional coaches in the Arroyo Grande Recreation Division and Kidz Love Soccer, Inc. program. Coaches, using the Kidz Love Soccer method, will lead participants in age appropriate activities, skill demonstrations, fun games and instructional scrimmages, in a non-competitive, recreational format. In Kidz Love Soccer, the score is always "fun to fun".

Kidz Love Soccer will be offered Thursdays at Elm Street Park at the following times:
Afternoon Classes: 3.5 – 4 years 2:40 – 3:10 p.m.; Pre-soccer 4 – 5 years 3:10 – 3:45 p.m.; 5 – 6 years 3:45 – 4:30 p.m.; 7 – 8 years 4:30 – 5:15 p.m.. The cost is \$70 per seven-class session. Fall Session begins September 16 and will continue through November 11. To register by credit card visit the City's website at www.arroyogrande.org. To register in person go to the Recreation Office at 1221 Ash Street in Arroyo Grande. For more information call the Recreation and Maintenance Services Department at 473-5474 or Kidz Love Soccer at 1-408-252-1894.

**/s/DOUG PERRIN, DIRECTOR OF
RECREATION & MAINTENANCE SERVICES**

DATE: 9/8/2010

**FOR ADDITIONAL INFORMATION, CONTACT:
JOHN ROGERS, RECREATION SUPERVISOR
RECREATION & MAINTENANCE SERVICES DEPT.
(805) 473-5478
jrogers@arroyogrande.org**

**APPROVED: /s/ Steven Adams
STEVEN ADAMS
CITY MANAGER**