

Revenue Status Report

CITY OF ARROYO GRANDE  
 7/1/2019 through 10/31/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT

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<u>Account Number</u>	<u>Adjusted Estimate</u>	<u>Revenues</u>	<u>Year-to-date Revenues</u>	<u>Balance</u>	<u>Prct Rcvd</u>
0000.4000 TAX REVENUES					
0000.4016 TBID ASSESSMENTS	200,900.00	103,465.25	103,465.25	97,434.75	51.50
<b>Total TAX REVENUES</b>	200,900.00	103,465.25	103,465.25	97,434.75	51.50
0000.4300 USE OF MONEY AND PROPERTY					
0000.4301 INTEREST	800.00	0.00	0.00	800.00	0.00
<b>Total USE OF MONEY AND PROPERTY</b>	800.00	0.00	0.00	800.00	0.00
0000.4800 OTHER REVENUES					
0000.4801 OTHER REVENUE	5,000.00	0.00	0.00	5,000.00	0.00
<b>Total OTHER REVENUES</b>	5,000.00	0.00	0.00	5,000.00	0.00
0000.4900 TRANSFERS IN					
0000.4910 TRANSFERS IN - GENERAL FUND	5,000.00	834.00	834.00	4,166.00	16.68
<b>Total TRANSFERS IN</b>	5,000.00	834.00	834.00	4,166.00	16.68
<b>Total TOURISM BUSINESS IMPROVEMENT DISTRICT</b>	211,700.00	104,299.25	104,299.25	107,400.75	49.27
<b>Grand Total</b>	211,700.00	104,299.25	104,299.25	107,400.75	49.27

**Expenditure Status Report**

CITY OF ARROYO GRANDE  
 7/1/2019 through 10/31/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT

4150 TOURISM BUSINESS IMPROVEMENT DISTRICT

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5300 SERVICES						
5301 ADVERTISING	165,000.00	37,451.86	37,451.86	0.00	127,548.14	22.70
5303 CONTRACTUAL SERVICES	30,000.00	10,000.00	10,000.00	0.00	20,000.00	33.33
5304 PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total SERVICES</b>	195,000.00	47,451.86	47,451.86	0.00	147,548.14	24.33
5500 MISC. EXPENSES						
5503 MEMBERSHIPS & SUBSCRIPTIONS	500.00	425.00	425.00	0.00	75.00	85.00
5504 PUBLIC RELATIONS	60,000.00	15,200.00	15,200.00	0.00	44,800.00	25.33
<b>Total MISC. EXPENSES</b>	60,500.00	15,625.00	15,625.00	0.00	44,875.00	25.83
5900 TRANSFERS						
5910 TRANSFERS OUT - GENERAL FUND	3,000.00	500.00	500.00	0.00	2,500.00	16.67
<b>Total TRANSFERS</b>	3,000.00	500.00	500.00	0.00	2,500.00	16.67
<b>Total TOURISM BUSINESS IMPROVEMENT DISTRICT</b>	258,500.00	63,576.86	63,576.86	0.00	194,923.14	24.59
<b>Grand Total</b>	258,500.00	63,576.86	63,576.86	0.00	194,923.14	24.59

**Expenditure Detail Report**

CITY OF ARROYO GRANDE  
 07/01/2019 through 10/31/2019

240 TOURISM BUSINESS IMPROVEMENT DISTRICT  
 4150 TOURISM BUSINESS IMPROVEMENT DISTRICT

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5300 SERVICES						
5301 ADVERTISING	165,000.00	0.00	0.00	0.00	165,000.00	0.00
8/15/2019 invoice IN 8619						
Line Description: FACEBOOK POSTS-TBID Document Description : FACEBOOK POSTS-TBID						
Vendor: 008239 VERDIN MARKETING INK Check # 284178						
		164.62		240		
8/15/2019 invoice IN 8676						
Line Description: TBID MKTG Document Description : TBID MKTG						
Vendor: 008239 VERDIN MARKETING INK Check # 284178						
		7,768.78				
9/18/2019 invoice IN 8724						
Line Description: TBID MKTG-SOCIAL MEDIA, WEBSIT Document Description : TBID MKTG-SOCIAL MEDIA, WEBSITE, PR						
Vendor: 008239 VERDIN MARKETING INK Check # 284551						
		12,138.17		240		
9/18/2019 invoice IN 8706						
Line Description: TBID-AUGUST POSTS-FB/IG Document Description : TBID-AUGUST POSTS-FB/IG						
Vendor: 008239 VERDIN MARKETING INK Check # 284551						
		183.49				
10/16/2019 invoice IN 8760						
Line Description: 09/19-DIGITAL ADS FOR TBID Document Description : 09/19-DIGITAL ADS FOR TBID						
Vendor: 008239 VERDIN MARKETING INK Check # 284859						
		8,382.38		240		
10/16/2019 invoice IN 8781						
Line Description: 09/19 TBID ONLINE MARKETING-WE Document Description : 09/19 TBID ONLINE MARKETING-WEBSITE,						
Vendor: 008239 VERDIN MARKETING INK Check # 284859						
		8,814.42				
5301 ADVERTISING	165,000.00	37,451.86	37,451.86	0.00	127,548.14	22.70
5303 CONTRACTUAL SERVICES	30,000.00	0.00	0.00	0.00	30,000.00	0.00

**Expenditure Detail Report**

**CITY OF ARROYO GRANDE**  
 07/01/2019 through 10/31/2019

**240 TOURISM BUSINESS IMPROVEMENT DISTRICT**  
**4150 TOURISM BUSINESS IMPROVEMENT DISTRICT**

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5303 CONTRACTUAL SERVICES	(Continued)					
7/18/2019 invoice IN 8930 Line Description: TBID ADMIN FEE Document Description : TBID ADMIN FEE Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 283848		2,500.00				
8/15/2019 invoice IN 9027 Line Description: TBID ADMIN FEE Document Description : TBID ADMIN FEE Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 284168		2,500.00		240		
9/17/2019 invoice IN 9135 Line Description: TBID ADMIN FEE Document Description : TBID ADMIN FEE Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 284542		2,500.00				
10/14/2019 invoice IN 9257 Line Description: TBID ANNUAL ADMIN FEE Document Description : TBID ANNUAL ADMIN FEE Vendor: 000038 SOUTH COUNTY CHAMBERS Check # 284854		2,500.00		240		
5303 CONTRACTUAL SERVICES	30,000.00	10,000.00	10,000.00	0.00	20,000.00	33.33
5304 PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total SERVICES</b>	<b>195,000.00</b>	<b>47,451.86</b>	<b>47,451.86</b>	<b>0.00</b>	<b>147,548.14</b>	<b>24.33</b>
5500 MISC. EXPENSES						
5503 MEMBERSHIPS & SUBSCRIPTIONS	500.00	0.00	0.00	0.00	500.00	0.00
7/18/2019 invoice IN 480 Line Description: FY 19/20 MEMBERSHIP RENEWAL Document Description : FY 19/20 MEMBERSHIP RENEWAL Vendor: 010980 CENTRAL COAST TOURISM COUNCIL Check # 283806		425.00				
5503 MEMBERSHIPS & SUBSCRIPTIONS	500.00	425.00	425.00	0.00	75.00	85.00
5504 PUBLIC RELATIONS	60,000.00	0.00	0.00	0.00	60,000.00	0.00

**Expenditure Detail Report**

**CITY OF ARROYO GRANDE**  
 07/01/2019 through 10/31/2019

**240 TOURISM BUSINESS IMPROVEMENT DISTRICT**  
**4150 TOURISM BUSINESS IMPROVEMENT DISTRICT**

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
5504 PUBLIC RELATIONS	(Continued)					
8/16/2019 invoice IN 5		5,200.00				
Line Description: TBID FUNDING FOR TOURNAMENT 7/ Document Description : TBID FUNDING FOR TOURNAMENT 7/21-7/28						
Vendor: 013364 FIVE CITIES YOUTH BASEBALL Check # 284141						
8/16/2019 invoice IN 71719		10,000.00				
Line Description: TBID FUNDING FOR JUBILEE BY TH Document Description : TBID FUNDING FOR JUBILEE BY THE SEA						
Vendor: 012397 JUBILEE BY THE SEA Check # 284149						
5504 PUBLIC RELATIONS	60,000.00	15,200.00	15,200.00	0.00	44,800.00	25.33
<b>Total MISC. EXPENSES</b>	60,500.00	15,625.00	15,625.00	0.00	44,875.00	25.83
5900 TRANSFERS						
5910 TRANSFERS OUT - GENERAL FUND	3,000.00	0.00	0.00	0.00	3,000.00	0.00
7/31/2019 genjrnل GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS						
8/31/2019 genjrnل GJ M-03		250.00				
Line Description: MONTHLY COST ALLOCATIONS Document Description : PERSONNEL, OPERATING, AND COST TRANSFERS						
5910 TRANSFERS OUT - GENERAL FUND	3,000.00	500.00	500.00	0.00	2,500.00	16.67
<b>Total TRANSFERS</b>	3,000.00	500.00	500.00	0.00	2,500.00	16.67
<b>Total TOURISM BUSINESS IMPROVEMENT DISTRICT</b>	258,500.00	63,576.86	63,576.86	0.00	194,923.14	24.59
<b>Grand Total</b>	258,500.00	63,576.86	63,576.86	0.00	194,923.14	24.59