

## **ACTION MINUTES**

### **REGULAR MEETING OF THE ARCHITECTURAL REVIEW COMMITTEE MONDAY, JUNE 3, 2019 ARROYO GRANDE CITY HALL, 300 E. BRANCH STREET ARROYO GRANDE, CA**

#### **1. CALL TO ORDER**

Chair Hoag called the Regular Architectural Review Committee meeting to order at 2:30 p.m.

#### **2. ROLL CALL**

ARC Members: Chair Warren Hoag, Vice Chair Bruce Berlin and Committee Members Jon Couch, Lori Hall, and Kristin Juetter were present.

City Staff Present: Planning Manager Matt Downing and Assistant Planner Andrew Perez were present.

#### **3. FLAG SALUTE**

Committee Member Hall led the Flag Salute.

#### **4. AGENDA REVIEW**

None.

#### **5. COMMUNITY COMMENTS AND SUGGESTIONS**

None.

#### **6. WRITTEN COMMUNICATIONS**

None.

#### **7. CONSENT AGENDA**

Vice Chair Berlin made a motion, seconded by Committee Member Juetter, to approve the minutes of the May 6, 2019, Regular Meeting. The motion passed 4-0-1 on the following voice vote:

**AYES:** Berlin, Juetter, Couch, Hall

**NOES:** None

**ABSTAIN:** Hoag

Committee Member Couch made a motion, seconded by Committee Member Hall, to approve the minutes of the May 20, 2019, Regular Meeting. The motion passed 5-0 on the following voice vote:

**AYES:** Couch, Hall, Juetter, Berlin, Hoag

**NOES:** None

#### **8. PROJECTS**

**8.a. CONSIDERATION OF ADMINISTRATIVE SIGN PERMIT 19-006; TWO (2) NEW WALL SIGNS FOR A NEW BUSINESS IN THE VILLAGE CENTRE COMPLEX; LOCATION – 130 W. BRANCH STREET, SUITE A; APPLICANT – SIDEWALK CAFÉ; REPRESENTATIVE – MARC COLLINS (Perez)**

Assistant Planner Perez presented the staff report and details about the materials, colors, and location of the proposed signs. The presentation also included information about how the proposal conforms to the Village Centre Planned Sign Program and the Design Guidelines and Standards for the Historic Character Overlay District.

Marc Collins, project representative, spoke in support of the project and explained that the design of the sign was chosen to hide the wall area that was damaged by the installation and removal of signs for the previous tenant.

The Committee spoke in support of the project and appreciated the rustic feel and character of the signs, found the materials and colors to be an appropriate choice given their location in The Village, and felt that the patina that will develop from the exposure of the corrugated metal will enhance the rustic feel. The Committee suggested that the applicant lighten the color of the border to help emphasize the sign's message.

Committee Member Juette made a motion, seconded by Vice Chair Berlin, to recommend approval of the project to the Community Development Director as submitted.

The motion passed 5-0 on the following voice vote:

**AYES:** Juette, Berlin, Hall, Couch, Hoag  
**NOES:** None

**9. DISCUSSION ITEMS**

None

**10. COMMITTEE COMMUNICATIONS**

Committee Member Hall announced that she will be absent for the next three meetings.

Chair Hoag announced that he will be absent from the July 15, 2019, Regular Meeting.

Committee Member Couch announced that he will be absent from the July 1, 2019, Regular Meeting.

Committee Member Couch asked for clarification on the about the parameters of the Committee's review.

**11. STAFF COMMUNICATIONS**

Assistant Planner Perez asked the Committee about the preference for plan sizes that are included in the project packets.

**12. ADJOURNMENT**

The meeting was adjourned at 3:10 p.m. to a regular meeting on June 17, 2019 at 2:30 p.m.

\_\_\_\_\_  
**ANDREW PEREZ**  
**ASSISTANT PLANNER**  
(Approved at ARC Meeting \_\_\_\_\_)

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**WARREN HOAG**  
**CHAIR**