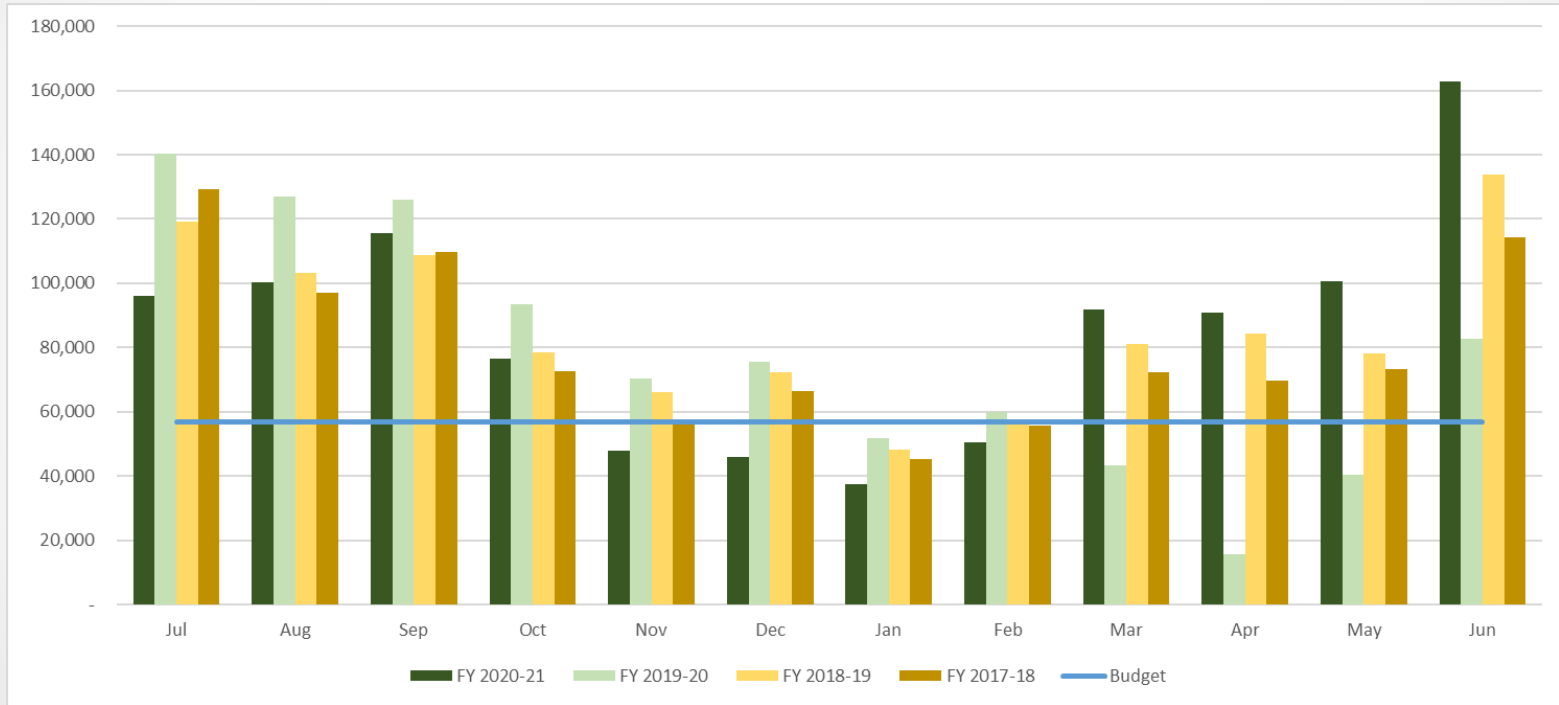
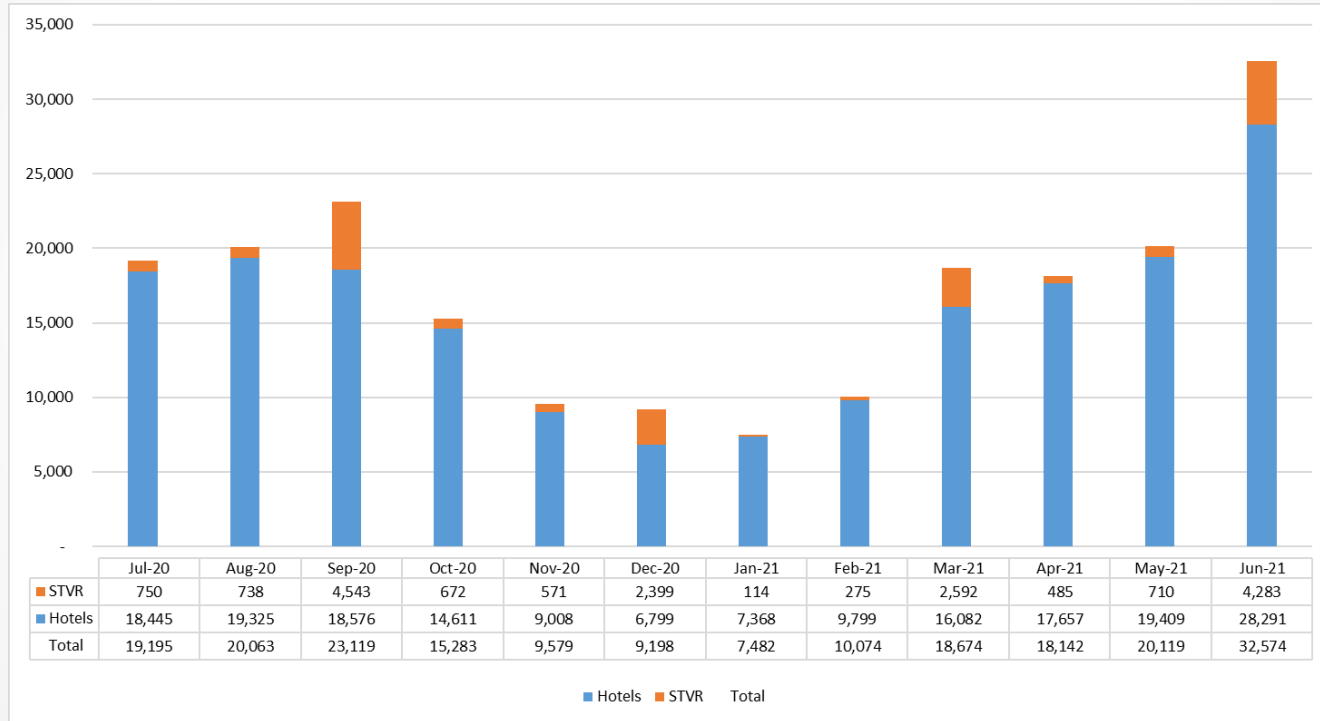


TOT Revenue by Fiscal Year



TBID Revenue Trend by Hotel/STVR



Fund 240-TBID Financials

Fund Center - Tourism Business Improvement District (TBID)

FY 2020-21

YTD Estimated Actuals through June

(June-100% of Year)	YTD April	% of Budget	Budget FY 2020-21	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	203,501	203.5%	100,000	103,501	Assessments for July - June
Other Revenue	5,000	90.9%	5,500	(500)	
Total Revenue	208,501	197.6%	105,500	103,001	
Expenditures:					
Advertising	146,566	88.0%	166,500	19,934	Verdin charges, SCCC directory
Contractual Services	38,500	76.2%	50,500	12,000	July - Jun Chamber payments
Memberships & Subscriptions	425	85.0%	500	75	Central Coast Tourism Council
Public Relations	-	0.0%	10,000	10,000	
Transfers out	-	0.0%	3,000	3,000	City Admin Cost
Total Expenditures	185,491	80.5%	230,500	45,009	
Change in Fund Balance	23,010		(125,000)	148,010	

Beginning Fund Balance	308,375
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Ending Fund Balance	331,385
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