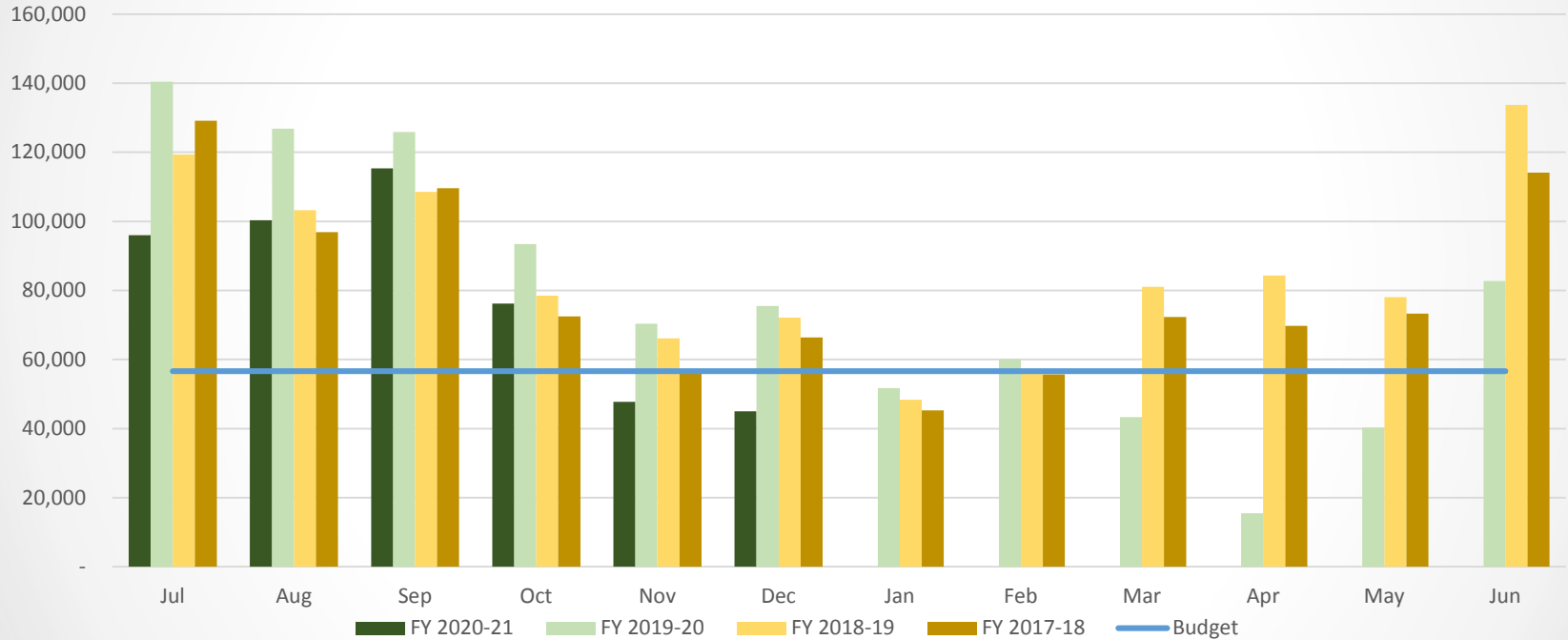
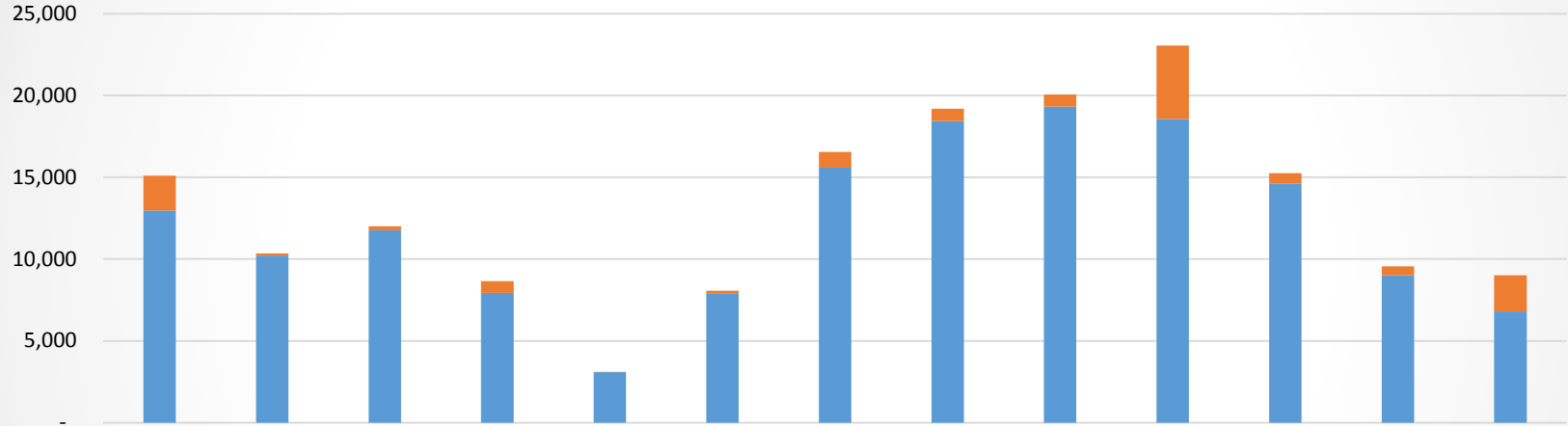


TOT Revenue by Fiscal Year



TBID Revenue Trend by Hotel/STVR



	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
STVR	2,128	117	246	711	3	133	961	750	738	4,492	638	548	2,206
Hotels	12,974	10,222	11,769	7,934	3,094	7,925	15,586	18,445	19,325	18,576	14,611	9,008	6,799
Total	15,103	10,339	12,015	8,645	3,097	8,058	16,548	19,195	20,063	23,068	15,249	9,556	9,005

■ Hotels
 ■ STVR
 ■ Total



Fund 240-TBID Financials

Fund Center - Tourism Business Improvement District (TBID)

FY 2020-21

YTD Actuals through December

(December-50% of Year)	YTD November	% of Budget	Budget FY 2020-21	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	96,135	96.1%	100,000	(3,865)	Assessments for July - Dec
Other Revenue	-	0.0%	5,500	(5,500)	
Total Revenue	96,135	91.1%	105,500	(9,365)	
Expenditures:					
Advertising	54,634	32.8%	166,500	111,866	Verdin charges, SCCC directory
Contractual Services	18,000	35.6%	50,500	32,500	July - Dec Chamber payments
Memberships & Subscriptions	425	85.0%	500	75	Central Coast Tourism Council
Public Relations	-	0.0%	10,000	10,000	
Transfers out	-	0.0%	3,000	3,000	
Total Expenditures	73,059	31.7%	230,500	157,441	
Change in Fund Balance	23,076		(125,000)	148,076	

Beginning Fund Balance	290,670
-------------------------------	---------

Ending Fund Balance	313,746
----------------------------	---------

