



MEMORANDUM

TO: CITY COUNCIL

FROM: WHITNEY McDONALD, CITY MANAGER

BY: KELLY WETMORE, DIRECTOR OF LEGISLATIVE AND INFORMATION SERVICES/CITY CLERK

SUBJECT: CONSIDERATION OF ROTATIONAL SCHEDULE FOR THE SOUTH COUNTY CHAMBERS OF COMMERCE MONTHLY ARROYO GRANDE BUSINESS MEETING

DATE: SEPTEMBER 22, 2020

SUMMARY OF ACTION:

Approval of a Council rotational schedule for attendance at the South County Chambers of Commerce monthly Arroyo Grande Business Meeting.

IMPACT ON FINANCIAL AND PERSONNEL RESOURCES:

There is no fiscal impact from this action.

RECOMMENDATION:

It is recommended the Council approve the list of City Council rotational assignments for attending the South County Chambers of Commerce monthly Arroyo Grande Business Meeting.

BACKGROUND:

The South County Chambers of Commerce ("Chamber") is an organization that serves business members in Arroyo Grande, Avila Beach, Grover Beach, Nipomo, Oceano, and Pismo Beach. The Chamber offers its members the ability to make connections with other members, stay informed of local issues, and promote their businesses. The Chamber is committed to developing and maintaining a vital and thriving economy through its efforts to promote the community, provide networking opportunities, represent the interests of business with government, and take action on behalf of businesses on various business related issues.

The Chamber oversees various member-driven committees and steering committees. Active committees include Ambassadors, Marketing and Beautification, Governmental Affairs, and Special Events. In addition, monthly Local Business Meetings are currently held for Arroyo Grande, Grover Beach, Pismo Beach, and Nipomo. The Arroyo Grande

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Business Meetings are being held virtually via Zoom on the 3rd Thursday of the month from 8:30 a.m. to 9:30 a.m. and are dark in November and December.

ANALYSIS OF ISSUES:

Mayor Pro Tem Storton currently serves as the Council appointed representative on the Chamber's Governmental Affairs Committee. At the City Council's September 9th meeting, Mayor Pro Tem Storton referred to the Chamber's Local Business Meetings that are held monthly for Arroyo Grande, Grover Beach, Pismo Beach, and Nipomo businesses. He noted that, while he is not assigned to attend the Arroyo Grande Business Meeting, he and other Council members have tried to attend the monthly meetings, though there is no established Council attendance schedule. He suggested that a schedule be created for the next year to assign a Council Member to attend the monthly Arroyo Grande Business Meeting on a rotating basis. He commented that it would be a good opportunity for each member of the City Council to get to know the various business members on this subcommittee, to participate, and to provide City updates and information. Council Member George concurred. Following Council comments in support of a rotational schedule, staff was directed to place this matter on a future agenda for consideration.

A rotational list has been prepared (Attachment 1) and is presented to the Council for review and approval at this time.

ALTERNATIVES:

The following alternatives are provided for the Council's consideration:

1. Approve the list of City Council rotational assignments for attending the monthly South County Chambers of Commerce Arroyo Grande Local Business Meeting;
2. Modify and approve the list of City Council rotational assignments for attending the monthly South County Chambers of Commerce Arroyo Grande Local Business Meeting; or
3. Provide other direction to staff.

ADVANTAGES:

Approval of the rotational list will provide an opportunity for all members of the City Council to attend the Chamber's monthly Arroyo Grande Local Business Meeting.

DISADVANTAGES:

No disadvantages are identified.

ENVIRONMENTAL REVIEW:

No environmental review is required for this item.

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PUBLIC NOTIFICATION AND COMMENTS:

The Agenda was posted at City Hall and on the City's website in accordance with Government Code Section 54954.2.

Attachment:

1. Proposed Schedule of Council Rotation Assignments

PROPOSED SCHEDULE OF COUNCIL ROTATIONAL ASSIGNMENTS

SOUTH COUNTY CHAMBERS OF COMMERCE ARROYO GRANDE BUSINESS MEETING SCHEDULE		
Date	Time	Council Attendee
October 15, 2020	8:30 a.m. – 9:30 a.m.	Paulding
November 2020	8:30 a.m. – 9:30 a.m.	N/A (Dark)
December 2020	8:30 a.m. – 9:30 a.m.	N/A (Dark)
January 21, 2021	8:30 a.m. – 9:30 a.m.	George
February 18, 2021	8:30 a.m. – 9:30 a.m.	Barneich
March 18, 2021	8:30 a.m. – 9:30 a.m.	Storton
April 15, 2021	8:30 a.m. – 9:30 a.m.	Paulding
May 20, 2021	8:30 a.m. – 9:30 a.m.	George
June 17, 2021	8:30 a.m. – 9:30 a.m.	Barneich
July 15, 2021	8:30 a.m. – 9:30 a.m.	Ray Russom
August 19, 2021	8:30 a.m. – 9:30 a.m.	Storton
September 16, 2021	8:30 a.m. – 9:30 a.m.	Paulding
October 21, 2021	8:30 a.m. – 9:30 a.m.	George
November 2021	8:30 a.m. – 9:30 a.m.	N/A (Dark)
December 2021	8:30 a.m. – 9:30 a.m.	N/A (Dark)