



**AGENDA SUMMARY  
TOURISM BUSINESS IMPROVEMENT DISTRICT  
ADVISORY BOARD MEETING  
MONDAY, JANUARY 25, 2021  
3:30 P.M.  
South County Chambers of Commerce Board Room  
South County Regional Center  
800 W. Branch Street, Arroyo Grande**

In compliance with the State and County Shelter at Home Orders, and pursuant to the Governor's Executive Order N-29-20, which allows for a deviation of teleconference rules required by the Ralph M. Brown Act, AGTBID meetings will be held by teleconference only until further notice. Members of the public may view and provide public comment during the meeting by joining the Zoom meeting at (<https://us02web.zoom.us/j/81406172670>) or enter meeting ID: (814 0617 2670).

**1. Call to Order**

**2. Roll Call and Flag Salute**

**3. Public Comment**

**4. Approval of Minutes of the October 26, 2020 Regular Board Meeting**

Recommendation: Review and approve minutes of October 26, 2020 regular board meeting.

Documents:

[TBID 2021-01-25\\_Item 4 Approval of Minutes\\_10-26-20.pdf](#)

**5. Receive and File the Financial Reports for the Periods Ending September 30, 2020; October 31, 2020; and November 30, 2020**

Recommendation: Receive and file the financial reports for periods ending September 30, 2020; October 31, 2020; and November 30, 2020.

Documents:

[TBID 2021-01-25\\_Item 5 Financial Report Ending Nov 2020.pdf](#)

**6. Consider Appointment of a AGTBID Board Member to Serve on the Arroyo Grande Community Service Grant Committee**

Recommendation: Appoint one AGTBID Board member and one alternate to serve as a representative on the Arroyo Grande Community Service Grant Committee.

Documents:

[TBID 2021-01-25\\_Item 6 Appointment to AGCSGC.pdf](#)

**7. Receive Monthly Marketing Update**

Recommendation: Receive the monthly marketing update from Verdin Marketing for the months of October, November, and December 2020.

Documents:

[TBID 2021-01-25\\_Item 7 Monthly Marketing Update.pdf](#)

**8. Board Member Communications**

**9. Staff Communications**

**10. Adjournment**

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